



2016 Global Nutrition Report



Event Toolkit



2016 Global Nutrition Report: Key Findings



Malnutrition creates a cascade of individual and societal challenges—and opportunities. The burden of malnutrition falls heavily on all of us, whether directly or through societal impacts.



The world is off track to reach global targets—but there is hope. Modest changes could shift many countries on course to meet global targets.



Nutrition is central to the Sustainable Development Goals. Nutrition is the platform for progress in health, employment, female empowerment and education and is key to reducing poverty and inequality.



Current commitments do not match the need. Current nutrition spending does not match the scale of the burden.



SMART commitments and targets matter. Donors and governments that prioritize nutrition in national policies spend more and do more on nutrition.



We must move beyond talk to action. We need to dramatically strengthen the implementation of nutrition policies and programs.



Today's data and knowledge are not sufficient to maximize investments. The scarcity of data prevents us from identifying opportunities and learning from progress at global and national levels.



2016 Global Nutrition Report: Calls to Action



Make the political choice to end malnutrition.

We are off course to end malnutrition – but we can change tracks. Around the world, governments have made commitments - and kept them, leading to dramatic reductions in malnutrition.



Invest more, and smarter.

We need to triple commitments to nutrition over the next decade. At the same time, existing budgets in various sectors need to work harder for nutrition.



Collect the right data to maximize investments.

Data gaps are a roadblock to progress. In order to increase accountability and assess impact, partners should track- and regularly report - spending on all forms of malnutrition.



Invest in identifying new solutions.

Identifying new, more economical ways to use existing data and collect new data will help us end malnutrition – faster.



Tackle malnutrition in *all* its forms.

Malnutrition is becoming the “new normal” as nearly half of all countries are seeing rises in both undernutrition and overweight/obesity rates. We need the global community to join forces to tackle malnutrition – in *all* its forms.



Host a GNR Event

GNR events highlight country and regional nutrition priorities, while driving the global conversation. We want participants to leave events equipped with the latest data and energized to do their part in fighting malnutrition – in *all* of its forms.

Getting Started



Structure your event.

This [sample agenda](#) shows how your event can highlight nutrition, while engaging broader development champions.



Dive into the data.

The 2016 GNR can be found [here](#) starting on 14 June 2016.



Amplify the brand.

Use high-resolution GNR logos, banners and backdrops* at your event.

**Use of the GNR branding requires the consent of the GNR team.
Questions? Email: jo@josephinelofthouse.co.uk*



Tips & Tricks

- ☑ **Recognize the full scope of malnutrition.** Include participants involved in the fight against malnutrition in all its forms – from undernutrition to obesity and noncommunicable diseases – when planning and promoting your event.
- ☑ **Invite participants from other development communities** such as WASH, social protection, agriculture and education. As the 2016 report shows, ending malnutrition will take a coordinated effort from every sector.
- ☑ Consider how best to **engage Ministers of Planning and Finance.** Sustained financial commitments and political are key to ending malnutrition.
- ☑ Whether it's a panel or a presentation, events should **engage attendees and drive a robust discussion.**
- ☑ **Events don't have to be uniquely GNR-focused!** Nutrition is central to sustainable development. Consider how the 2016 report can complement other events and priorities in your city/country.



Tell a Good Story



Media Advisory

Use this [media advisory](#) to let journalists know that the report and event plans are underway.



Press Release

Use the [2016 global press release](#) to capture report findings. Include local context to bring it closer to your audiences.*



Example Op-Ed

Op-eds are a great opportunity to raise the profile of your event and nutrition. Need inspiration? [Here's](#) one of our recent favorites.



Country Profile

Want more data? See [here](#) for country nutrition profiles.



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